INTERNATIONAL CONFEDERATION OF MIDWIVES

ICM AFRICA
Regional Conference
12-14 September 2019
Windhoek, Namibia

Midwives Leading the Way for Quality and Equity
**ICM Mission**

To strengthen Midwives’ Associations and to advance the profession of midwifery globally by promoting autonomous midwives as the most appropriate caregivers for childbearing women and in keeping birth normal, in order to enhance the reproductive health of women, their newborns and their families.

**Objective of the Conference**

The ICM Africa Regional Conference will focus on developing skills, knowledge and practice of midwives in the region. Midwives will have an opportunity to network, and discuss regional issues surrounding maternal and newborn health as well as the development of the midwifery profession.

**What is a Midwife?**

Midwives are educated health professionals who autonomously care for mothers and babies throughout pregnancy, childbirth and after birth. Midwives are experts in the care of normal healthy women, with skills in preventing and detecting complications and managing emergencies. Midwives work closely with other health professionals to ensure there are safe and satisfying outcomes, working in community settings, health centres and hospitals. Midwives attend women throughout the childbirth continuum including advising on family planning, non communicable diseases, parenting, and public health issues.
Supporting ICM’s Namibia Conference through sponsorship is a valuable way to enhance the overall outcomes of the conference while securing a range of unique benefits for your organisation. The options listed below can be tailored to your organisational needs.

Become a sponsor, be part of a worthy cause and benefit from the following:

**Platinum Sponsor - USD $50,000**
- Online and onsite recognition as a “Platinum Sponsor.”
- Large logo displayed in Plenary Sessions and workshops with the caption “Platinum Sponsor.”
- Lead speaking position with 90-minute skills building and educational workshop.
- Ten full event registrations.
- Prime placement in the exhibition space.
- Prioritised promotion on social media.
- Prominent placement of logo on step and repeat, event programme and all other conference materials.
- Feature in our post-conference press release.

**Gold Sponsor - USD $30,000**
- Online and onsite recognition as “Gold Sponsor.”
- Logo displayed in Plenary Sessions with caption “Gold Sponsor”.
- Choose between plenary panel or skill building workshop.
- Five full event registrations.
- 12 m² exhibitor rights.
- Provide raffle item for increased visibility.

**Silver Sponsor - USD $20,000**
- Online and onsite recognition as “Silver Sponsor.”
- Logo displayed in Plenary Sessions with caption “Silver Sponsor.”
- Choose between plenary panel or skill building workshop.
- Three full event registrations.
- 9 m² exhibitor rights.
- Provide raffle item for increased visibility.

**Bronze Sponsor - USD $15,000**
- Online and onsite recognition as “Bronze Sponsor.”
- Logo displayed in Plenary Sessions with caption “Bronze Sponsor”.
- Two full event registrations.
- Skill building workshop.
- 6 m² exhibitor rights.
Sector sponsors represent a range of business sectors that are of strategic importance to the field of midwifery, such as telecoms, energy, hygiene, healthcare, insurance, and others. Sector sponsors recognise the importance of midwives and midwifery to the overall health and welfare of their communities.

**Main Sector Sponsor - USD $10,000**

6 sqm exhibition space only; 1-page ad in the printed programme noting their sector with a description about the importance of the sector to midwifery. 2 full registrations; acknowledgement as sponsor on Conference website & official Conference programme & acknowledgment boards in the exhibition area.

**Sector Sponsor - USD $5,000**

Table top (exhibition); 1 full registration; acknowledgement as sponsor on Conference website & official Conference programme & acknowledgment boards in the exhibition area.

All sponsors and sector sponsors have access to any meals and refreshments offered during the Conference and will also be able to participate in the Welcome Reception.
EVENTS

**Morning or Afternoon Refreshments - USD $3,000**
- per day: treat attendees to a cup of coffee and make your presence known.

**Morning and Afternoon Refreshments - USD $6,000**
Offer attendees a larger range of refreshments for increased visibility.

**Lunches - USD $10,000**
Sponsorship of lunches for the conference includes the following: company name and logo on the programme provided to every midwife as a part of the registration package, 4 pop-up banners in the catering areas, own-branded and supplied items such as napkins, bottled water and acknowledgement as sponsor on Conference website.

**Welcome Reception - USD $7,000**
Sponsor the ICM Welcome Reception and offer food and refreshments at a central part of the conference event for maximum visibility.
Symposium, Skills Building Workshop, and Plenary Panel content must be reviewed and agreed upon by the organiser. Plenary Panel spaces are very limited.

**Company Symposium - USD $5,000**
Organise your own symposium during the conference. Includes an equipped meeting room, an pre-advertised in the final programme, a mailing with an invitation to all registered delegates 14 days prior to the start of the conference and 2 free registrations.

**Skill building workshop - USD $2,000**
The Conference will offer a broad array of skill building workshops for professional development. You can support one or more workshops. You will be acknowledged as a workshop sponsor on the Conference website & official conference programme and mailing invitation that will be send to all registered delegates. 2 pop-up banners in the hall and 2 free registrations.

**Plenary panels - USD $3,000**
A limited opportunity exists for CIPT to sponsor their own panel discussion during a plenary session. The plenary will have interpretation services and reach the entire audience.
EXHIBITION

Each option comes with exhibitor acknowledgement on the Conference website and official Conference program as well as on the acknowledgment boards in the exhibition area.

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Space Only</th>
<th>Equipped Booth*</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 m² (incl. 2 exhibitor passes)</td>
<td>USD $1,200</td>
<td>USD $2,400</td>
</tr>
<tr>
<td>9 m² (incl. 2 exhibitor passes)</td>
<td>USD $1,800</td>
<td>USD $3,600</td>
</tr>
<tr>
<td>12 m² (incl. 3 exhibitor passes)</td>
<td>USD $2,400</td>
<td>USD $4,800</td>
</tr>
<tr>
<td>Table Top - (incl. 1 table, 2 chairs, 2 exhibitor passes)</td>
<td>USD $900</td>
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</tbody>
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*Includes booth construction, electricity supply, fascia board with company name, daily floor cleaning, 1 table and 2 chairs, internet cable connection, any meals and refreshments offered during the Conference.
ITEMS

Pads and Pens - USD $1,200
Provide participants with note pads and pens with the design of your choice.

City Maps - USD $1,200
Help attendees find their way in Windhoek with a city map inserted in the Conference bag. Sponsors will be listed on the cover of each map.

Attendee Lanyards - USD $1,800
Place your organisation’s name and logo on the conference lanyards and ensure maximum visibility among attendees.

Attendee Bags - USD $1,800
Position your logo on the conference bag alongside the conference logo (type, size and color of bags as well as position and size of the logo are at the organiser’s discretion).

Delegate Badges - USD $1,200
Sponsor the most visible Conference item, the delegate badge, with your logo and the Conference logo (size and position to be confirmed by the organiser).
**ITEMS**

**Interpretation & translation services - USD $4,000**
Your company logo on the printed programme, acknowledgement of your sponsorship in every session being interpreted and two complimentary registrations.

**Bursaries / Support Attendees - USD vary**
Support attendees from a developing country and enable them to attend the Conference. The cost of a bursary is estimated between 1000 USD and 3000 USD and it includes registration fees, travel, and accommodation.

**ICM Flyers - USD $1,500**
On the registration counter or in delegate bags: acknowledgement of your sponsorship on the ICM flyers and one complimentary registration.

**ePosters - USD $3,000**
Become a sponsor of the most innovative congress technology item. Your logo will be placed on computer screens, published on the congress website and the final program book. Your vertical banner can be place in posters area. You can further increase your visibility by supplying mouse pads.

The ePoster will utilise large monitors and computers to display multi-media versions of a poster. It will give presenters a unique opportunity to convey information through moving visuals which will effectively capture the audience’s attention.
Printed conference programme - USD $3,000

On registration counter or in delegate bags: your company logo on the printed programme
Complimentary Full Page Advertisement in the Conference Programme and two complimentary registrations.

Sessions Audio-Visual Equipment and Speakers’ Room - USD $5,000

The sponsoring company’s logo appears on a holding slide in all session halls, excluding plenary, during breaks. Includes a banner inside and outside the speakers’ slide preview room, and the company logo appears on the chairpersons’ speakers instructions. Sponsor is acknowledged on Conference website and Conference.

Mix and Match - USD Negotiable

Customise your own sponsorship package to make it tailored to your organisational needs. Contact ICM for pricing.

Contact Us

Sponsorship team
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