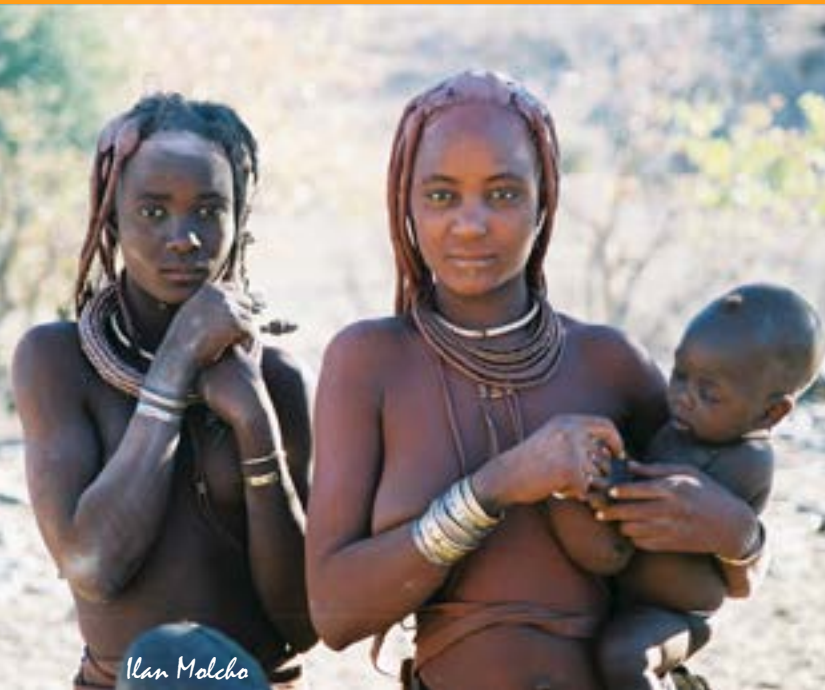


# International Confederation of Midwives



## ICM AFRICA Regional Conference

**12-14 September 2019**  
**Windhoek, Namibia**

**Midwives Leading the Way  
for Quality and Equity**

### ICM MISSION

To strengthen Midwives' Associations and to advance the profession of midwifery globally by promoting autonomous midwives as the most appropriate caregivers for childbearing women and in keeping birth normal, in order to enhance the reproductive health of women, their newborns and their families.

### OBJECTIVE OF THE CONFERENCE

The ICM Africa Regional Conference will focus on developing skills, knowledge and practice of midwives in the region. Midwives will have an opportunity to network, and discuss regional issues surrounding maternal and newborn health as well as the development of the midwifery profession.

### WHAT IS A MIDWIFE?

Midwives are educated health professionals who autonomously care for mothers and babies throughout pregnancy, childbirth and after birth. Midwives are experts in the care of normal healthy women, with skills in preventing and detecting complications and managing emergencies. Midwives work closely with other health professionals to ensure there are safe and satisfying outcomes, working in community settings, health centres and hospitals. Midwives attend women throughout the childbirth continuum including advising on family planning, non communicable diseases, parenting, and public health issues.



**International  
Confederation  
of Midwives**

# SPONSORSHIP

The Sponsors' contribution is recognised as a valuable enhancement of the Conference. Sponsorship levels have been set at a minimum level to allow maximum participation from various organisations. The options listed below and main overall sponsorship are negotiable.

Become a sponsor, be part of a worthy cause and benefit from the following:

## **GOLD SPONSOR**

**USD \$ 25,000**

- Online and onsite recognition as “Gold Sponsor”.
- Logo displayed in Plenary Sessions with caption “Gold Sponsor”.
- Provide raffle item for increased visibility.
- Choose between plenary panel or skill building workshop.
- Five full event registrations.
- 12 m<sup>2</sup> exhibitor rights.

## **SILVER SPONSOR**

**USD \$ 20,000**

- Online and onsite recognition as “Silver Sponsor”.
- Logo displayed in Plenary Sessions with caption “Silver Sponsor”.
- Provide raffle item for increased visibility.
- Choose between plenary panel or skill building workshop.
- Three full event registrations.
- 9 m<sup>2</sup> exhibitor rights.

## **BRONZE SPONSOR**

**USD \$15,000**

- Online and onsite recognition as “Bronze Sponsor”.
- Logo displayed in Plenary Sessions with caption “Bronze Sponsor”.
- Two full event registrations.
- Skill building workshop.
- 6 m<sup>2</sup> exhibitor rights.

# SECTOR SPONSORS

Sector sponsors are comprised of companies and organisations that represent specific business sectors that are of particular importance to the field of midwifery, such as telecoms, energy, hygiene, healthcare, insurance, among others. Sector sponsors recognise the importance of midwives and midwifery to the overall health and welfare of their communities and provide support to the institutions that in turn support midwives.



**Main Sector Sponsor** - 6 sqm exhibition space only; 1-page ad in the printed programme noting their sector with a description about the importance of the sector to midwifery. 2 full registrations; acknowledgement as sponsor on Conference website & official Conference programme & acknowledgment boards in the exhibition area.

**10,000 USD**

**Sector Sponsor** - table top (exhibition); 1 full registration; acknowledgement as sponsor on Conference website & official Conference programme & acknowledgment boards in the exhibition area.

**5,000 USD**

All sponsors and sector sponsors have access to any meals and refreshments offered during the Conference and will also be able to participate in the Welcome Reception.



# EVENTS

**Morning or Afternoon Refreshments** - per day: treat attendees to a cup of coffee and make your presence known. **3,000 USD**

**Morning and Afternoon Refreshments** - per day: treat attendees to a cup of coffee and get some visibility. **6,000 USD**

**Lunches** - sponsorship includes the following: company name and logo on the programme provided to every midwife as a part of the registration package, 4 pop-up banners in the catering areas, own-branded and supplied items such as napkins, bottled water etc. and acknowledgement as sponsor on Conference website. **10,000 USD**

**Welcome Reception** - make a splash at the ICM Welcome Reception by serving as the Reception sponsor (food and refreshments). **7,000 USD**



*Alegra Alley - Wild Born Project*

# FOCUSED EDUCATION

**Company Symposium** - do not miss the opportunity to organise your own symposium during the Conference. Includes an equipped meeting room, invitation advertised in the final programme, a mailing with an invitation to all registered delegates 14 days prior to the start of the conference and 2 free registrations.

**5,000 USD**

**Skill building workshop** - the Conference will offer a broad array of skill building workshops for professional development. You can support one or more workshops. You will be acknowledged as a workshop sponsor on the Conference website & official Conference programme and mailing invitation that will be send to all registered delegates. 2 pop-up banners in the hall and 2 free registrations.

**2,000 USD**

**Plenary panels** - a limited opportunity exists for ICM Partners to sponsor their own panel discussion during a plenary session. The plenary will have interpretation services and reach the entire audience.

**3,000 USD**

Symposium, Skills Building Workshop, and Plenary Panel content must be reviewed and agreed upon by the organiser. Plenary Panel spaces are limited - be in quick!



# EXHIBITION

Each option comes with exhibitor acknowledgement on the Conference website & official Conference program as well as on the acknowledgment boards in the exhibition area.

BOOTH SIZE	SPACE ONLY	EQUIPPED BOOTH*
6 m <sup>2</sup> (incl. 2 exhibitor passes)	1,200 USD	2400 USD
9 m <sup>2</sup> (incl. 2 exhibitor passes)	1,800 USD	3600 USD
12 m <sup>2</sup> (incl. 3 exhibitor passes)	2,400 USD	4800 USD
<b>Table Top</b> - (incl. 1 table, 2 chairs, 2 exhibitor passes)	<b>900 USD</b>	

\*Includes booth construction, electricity supply, fascia board with company name, daily floor cleaning. 1 table and 2 chairs, internet cable connection, any meals and refreshments offered during the Conference.



Maternal & Child Survival Program



# ITEMS

**Pads and Pens** - provide participants with note pads and pens with the design of your choice. **1,200 USD**

**City Maps** - help attendees find their way in Windhoek with a city map inserted in the Conference bag. Sponsors will be listed on the cover of each map. **1,200 USD**

**Attendee Lanyards** - put your organisation's name and logo on the conference lanyards and be constantly visible to all attendees. **1,800 USD**

**Attendee Bags** - your logo on the conference bag in a prominent position together with the conference logo (type, size and color of bags as well as position and size of the logo are at the organizer's discretion). **1,800 USD**

**Delegate Badges** - sponsor the most visible Conference item, the delegate badge, with your logo and the Conference logo (size and position to be confirmed by the organiser). **1,200 USD**





**Interpretation & translation services** - your company logo on the printed programme, acknowledgement of your sponsorship in every session being interpreted and two complimentary registrations. **4,000 USD**

**Bursaries / Support Attendees** - support attendees from a developing country and enable them to attend the Conference. The cost of a bursary is estimated between 1000 USD and 3000 USD and it includes registration fees, travel, and accommodation. **Costs Vary**

**ICM Flyers** - on the registration counter or in delegate bags: acknowledgement of your sponsorship on the ICM flyers and one complimentary registration. **1,500 USD**

**ePosters** - Become a sponsor of the most innovative congress technology item. **3,000 USD**

Your logo will be placed on computer screens, published on the congress website and the final program book. Your vertical banner can be placed in posters area. You can further increase your visibility by supplying mouse pads.

The ePoster will utilise large monitors and computers to display multimedia versions of a poster. It will give presenters a unique opportunity to convey information through moving visuals which will effectively capture the audience's attention.





**Printed conference programme** - on registration counter or in delegate bags: your company logo on the printed programme Complimentary Full Page Advertisement in the Conference Programme and two complimentary registrations.

**3,000 USD**

**Sessions Audio-Visual Equipment and Speakers' Room** - the sponsoring company's logo appears on a holding slide in all session halls, excluding plenary, during breaks. Includes a banner inside and outside the speakers' slide preview room, and the company logo appears on the chairpersons' speakers instructions. Sponsor is acknowledged on Conference website & Conference programme.

**5,000 USD**

**Mix and Match** - make your own package! Pick 2 or 3 items from the sponsorship options or create your own. Contact ICM for pricing.

**Negotiable**

**CONTACT US**

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